

Bud[®]
ICE
LIGHT

The logo for Budweiser Ice Light is presented in a dynamic, italicized style. The word "Bud" is in a large, bold, white serif font with a thick grey drop shadow, featuring a registered trademark symbol (®) at the end. Below it, the words "ICE" and "LIGHT" are stacked in a smaller, bold, white sans-serif font, also with a thick grey drop shadow. The entire text is set against a dark grey, parallelogram-shaped background that slants to the right. To the left of the "ICE" text, there are four horizontal white lines of varying lengths, creating a sense of motion or speed.